

Irem Ozkan

Product UX/UI Designer

 [Portfolio](#)  [LinkedIn](#)

CONTACT

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ABOUT ME

For the past two years, I've worked as a product designer with product teams to bring elegant design solutions to life. My previous experiences in the tourism and service industry help me build empathy for people from different cultures and backgrounds, making me a better designer today.

EDUCATION

**Design Thinking & UX Design
Certificate Programs**
@Userspots

BA in Mechanical Engineering
@Akdeniz University

SKILLS

Tools

Figma, Framer, Excalidraw, Miro, Adobe Photoshop, AfterEffects, SolidWorks, AutoCad, 3DMax

Design Skills

User Research, Wireframing, Rapid Prototyping, Sketching, Persona Development, Branding, Design Thinking Methods, Usability Testing, Interaction Design

Programming

Html, CSS, Javascript

WORK EXPERIENCE

Product UX/UI Designer | Earnado 2021 - Present

- Brought a B2B product into life (from zero to one) as part of a growing product team involving product managers, engineers, and marketing experts in less than 8 months.
- Created personas, user journey maps, wireframes, user flows, and prototypes to communicate ideas with stakeholders and optimize design solutions.
- Facilitated design sprints to help the team strategize, ideate, and define a roadmap for incoming quarters.
- Made competitive audits, conducted user interviews, gathered insights, validated design decisions, and provided actionable recommendations for the product team.
- Applied design thinking and agile product development methods into my design process.
- Improved our design system and created new components as needed.
- Prepared and made presentations for clients (e.g., Vestel) and investors.

Product UX/UI Designer | Camper Mobile App 2021

- Built a mobile platform that involves all the information about campers, camping and camping centers.
- Conducted research and interviewed with people to understand user problems about camping.
- Designed personas and journey maps to uncover common user needs and challenges.
- Gave design decisions based on business & user impact, and effort required.
- Created low and high-fidelity wireframing and prototyping for complex flows.
- Iterated design solutions based on user feedback.

Graphic Designer | LitPM 2021

- Created brand assets and logo for a Podcast focusing on product management.
- Listened to podcast episodes and worked closely with the team to understand the brand's voice and needs.
- Iterated on designs to incorporate client's requests and feedback.
- Presented color, typography, logo, and social media mock-ups to the client.

Flight Attendant | Tailwind Airlines & Corendon Airlines 2018 - 2021

- Delivered the best quality of customer service as an international flight attendant.
- Generated practical solutions to unexpected problems while not damaging relationships in the team and with customers.
- Tailored communication to smoothen customer experience and maintain security during flight.